

If $c'(x) < \bar{c}(x)$ then $\bar{c}(x)$ is decreasing.

~~wxy?~~

Proof: Assume $c'(x) < \bar{c}(x)$

$$\Rightarrow c'(x) < \frac{c(x)}{x} \quad \text{since } \bar{c}(x) = \frac{c(x)}{x}$$

$$\Rightarrow x \cdot c'(x) < c(x) \quad \text{mult. both sides by } x$$

$$\Rightarrow x \cdot c'(x) - c(x) < 0 \quad \text{subtract } c(x) \text{ on both sides}$$

$$\textcircled{\star} \Rightarrow \frac{x \cdot c'(x) - c(x)}{x^2} < \frac{0}{x^2} = 0 \quad \text{divide both sides by } x^2$$

This is the
marginal average
cost function.

$$\Rightarrow \bar{c}'(x) < 0$$

$$\Rightarrow \bar{c}(x) \text{ has } \underline{\text{negative}} \text{ slope}$$

$$\Rightarrow \bar{c}(x) \text{ must be going } \underline{\text{down}}$$

$$\Rightarrow \bar{c}(x) \text{ is decreasing}$$

$$\textcircled{\star} \text{ Note: If } \bar{c}(x) = \frac{c(x)}{x} \text{ then } \bar{c}'(x) = \frac{x \cdot c'(x) - c(x)}{x^2}$$

↑
This is the quotient rule.